

JESSICA MORROW

CONTACT

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312-488-9768

EDUCATION

University of Illinois Urbana-Champaign

BFA Graphic Design
Art Education Minor

AWARDS & ACKNOWLEDGMENTS

Hermes Creative Awards

Annual Report | Gold & Platinum
2018–2019

Adobe Design Achievement Awards

Judge and Mentor
2017–2020

ico-D Design

Mentor
2017–2018

Iggesund Design Experience

August 2016

PROGRAMS & CAPABILITIES

Adobe Creative Suite

Strong Proficiency

PowerPoint, Keynote, Google Slides

Strong Proficiency

Microsoft Office

Experienced

Wix, Squarespace, WordPress

Experienced

Sketch, InVision, Adobe XD

Proficient

After Effects, Premier Pro

Proficient

HTML, CSS

Working knowledge

PROFESSIONAL EXPERIENCE

FEB 2019 – PRESENT

Jessica Morrow Design

Consultant

Works directly with clients to help them meet strategic design goals across both print and digital spaces. Services include but are not limited to: branding, strategy, marketing, UI/UX, graphic design, and creative direction.

JULY 2018 – FEB 2019

Kivvit // Chicago, Illinois

Senior Design Associate

Art direction and design for top agency clients working closely with the account team to develop strategy and creative direction for campaigns. Responsible for overseeing work of junior designers and interns to ensure quality of work, and maintaining Kivvit brand standards across all internal materials.

JAN 2017 – JULY 2018

Kivvit // Chicago, Illinois

Graphic Design Associate

Collaborated with the design principal and account team to achieve design needs for clients including branding, digital advertising, marketing, and social media.

MAY 2015 – JAN 2017

Neiger Design // Evanston, Illinois

Graphic Designer

Involved in all aspects of the design process including conceptualization, project management, and production. Worked with senior designers and art directors to bring strategic and thoughtful designs to fruition. Worked closely with the marketing strategist on in-house campaigns and writing blog posts.

JULY 2013 – MAY 2015

Leslie Hindman Auctioneers // Chicago, Illinois

Graphic Design and Catalogue Production Manager

Responsible for catalogue production and management. Worked closely with the head of each department to determine production schedules and assisted photographers with art direction and styling. Produced 50+ page catalogs 2–3 times per month and maintained positive relationships with print vendors.