

JESSICA GEORGE

CONTACT

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EDUCATION

University of Illinois Urbana-Champaign

BFA Graphic Design
Art Education Minor

AWARDS & ACKNOWLEDGMENTS

Hermes Creative Awards

Choose Chicago Annual Report
2018 Gold
2019 Platinum

Adobe

Mentor
2017–2021

ico-D Design

Mentor
2017–2018

Iggesund Design Experience

Sweden | August 2016

PROGRAMS & CAPABILITIES

Adobe Creative Suite

Expert

Keynote

Strong Proficiency

Microsoft Office Suite

Experienced

Wix, Squarespace, WordPress

Experienced

Sketch, InVision, Adobe XD

Experienced

After Effects, Premier Pro

Proficient

HTML, CSS, WordPress

Working knowledge

PROFESSIONAL EXPERIENCE

JUNE 2021 – PRESENT

StudioNorth

Senior Art Director

Leads client campaigns under Lenovo brand, spanning multiple print and digital deliverables per quarter. Participates in weekly communication and collaboration with creative directors and copywriters, and provides art direction to designers to achieve the best solutions for clients.

FEB 2019 – JUNE 2021

Jessica Morrow Design

Creative Consultant

Worked with clients to help meet their strategic design and marketing goals. Services included but were not limited to: branding, strategy, marketing, web design, graphic design, product development, art direction, packaging, and creative direction.

JULY 2018 – FEB 2019

Kivvit

Senior Design Associate

Worked closely with the account teams to develop strategy and creative direction for various client campaigns. Was responsible for overseeing junior designers and interns across offices to ensure the quality of work, and was responsible for maintaining brand standards across all materials.

JAN 2017 – JULY 2018

Kivvit

Graphic Design Associate

Collaborated with the design principal and account teams to achieve design needs for clients including branding, digital advertising, marketing, and social media design.

MAY 2015 – JAN 2017

NeigerDesign

Graphic Designer

Involved in all aspects of the design process including conceptualization, project management, and production. Worked with senior designers and art directors to bring strategic and thoughtful designs to fruition. Worked closely with the marketing strategist on in-house campaigns and writing blog posts.

JULY 2013 – MAY 2015

Hindman Auctions

Graphic Design and Catalog Production Manager

Was responsible for catalog production and management. Worked closely with department leads to determine production schedules and assisted photographers with art direction and styling. Produced 50+ page catalogs 2–3 times per month and maintained relationships with print vendors.