

Jessica George

w: jessicamorrowdesign.com | e: jessicamorrow.design@gmail.com | p: 708.269.8290



PROGRAMS & CAPABILITIES

Adobe Creative Suite
Microsoft Office Suite
G-Suite
Keynote
Figma
Wix
Squarespace
WordPress
After Effects
HTML + CSS

Team Management
Client Services
Account Management
SOW Building
Vendor Relations

Print Production
Editorial Layout
Social Media Design
Visual Identity
Campaign Branding
Packaging

EDUCATION

University of Illinois at Urbana-Champaign

BFA Graphic Design
Minor in Art Education

OTHER GOOD STUFF

Iggesund Design Experience

Participant, Sweden | August 2016

Adobe Career Bootcamp

Speaker | 2016

Adobe Design Achievement Awards

Design Mentor + Pre-Panelist Judge
2017–2021

ico-D Design Mentor

2017–2018

Hermes Creative Awards

Choose Chicago Annual Report

- 2018 - Gold
- 2019 - Platinum

EXPERIENCE

CREATIVE SERVICES MANAGER @ BELLWEATHER

April 2023 – Present

Expansion of role responsible for managing full creative team consisting of all designers, copywriters, and additional outside vendors under executive leadership.

GRAPHIC DESIGN MANAGER @ BELLWEATHER

August 2022 – April 2023

Manages and supports day-to-day operations and priorities for (full-time and freelance) designers, and ensures timelines for all internal and client projects stay on track. Additional responsibilities include staffing, processes development, mentorship, and budgeting for creative deliverables.

SENIOR ART DIRECTOR @ STUDIO NORTH

June 2021 – August 2022

Lead client campaigns under the Lenovo brand spanning multiple print and digital deliverables per quarter. Participated in weekly communication and collaboration with creative directors, project managers and copywriters, and provided art direction to graphic designers.

FREELANCE @ JESSICA MORROW DESIGN

February 2019 – June 2021

Worked with clients to help meet their strategic design and marketing goals. Services included but were not limited to: branding, strategy, marketing, web design, graphic design, product development, art direction, packaging, and creative direction.

SENIOR DESIGN ASSOCIATE @ KIVVIT

July 2018 – February 2019

Worked closely with the account teams to develop strategy and creative direction for various client campaigns. Was responsible for overseeing junior designers and interns across offices to ensure the quality of work, and was responsible for maintaining brand standards across all materials.

GRAPHIC DESIGN ASSOCIATE @ KIVVIT

January 2017 – July 2018

Collaborated with the design principal and account teams to achieve design needs for clients including branding, digital advertising, marketing, and social media design.

GRAPHIC DESIGNER @ NEIGERDESIGN

May 2015 – January 2017

Involved in all aspects of the design process including conceptualization, project management, and production. Worked with senior designers and art directors to bring strategic and thoughtful designs to fruition. Worked closely with the marketing strategist on in-house campaigns and writing blog posts.

GRAPHIC DESIGN & PRODUCTION @ HINDMAN AUCTIONS

July 2013 – May 2015

Was responsible for catalog production and management. Worked closely with department leads to determine production schedules and assisted photographers with art direction and styling. Produced 50+ page catalogs 2–3 times per month and maintained relationships with print vendors.